

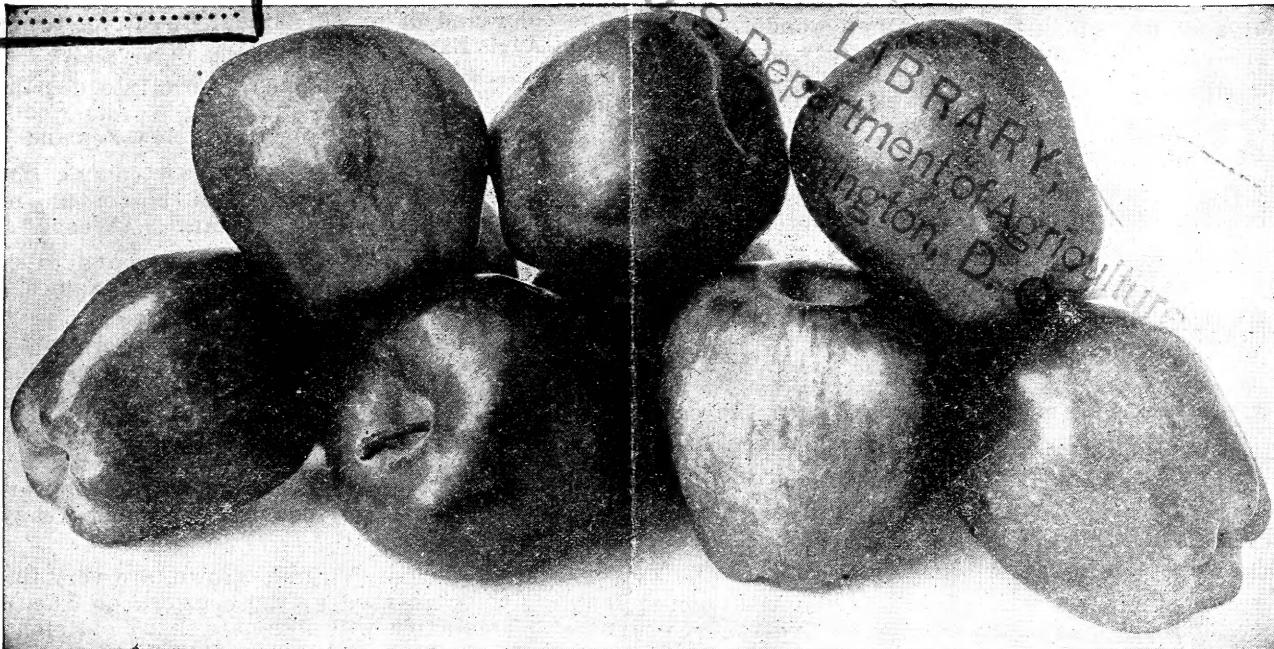
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JAN 26 1913

Answered .....



1913

# STARK DELICIOUS

*(The World's Best Apple)*

*Everything about the apple is expressed in that one word—"Delicious."—Hon. G. B. Brackett, Pomologist of the U. S.*



ARDY as the oak, perfect in tree and blossom, distinctive in shape, beautiful in color, remarkable in quality, Stark Delicious stands as the highest type of the American commercial and home apple. Perfection cannot be described, so the writing of a description that will do justice to this noble apple is hardly possible. For those who have never beheld its matchless beauty or enjoyed the flavor that has made it famous, we will describe it by quoting the words of the greatest horticultural experts of this age, Hon. Luther Burbank: "It is the finest apple in all the world." Writing us Sept. 11, 1912, Mr. Burbank says: "As the trees grow older they bear more and larger and better fruit."

Stark Delicious is an all-purpose apple; commercially, the king; for dessert, incomparable—with cream and sugar, like peaches; a good cooking apple, but, in the words of Dr. Warder in describing Grimes Golden, "It is too good to cook." Among the best keepers and as a shipper it has no superior; ideal for export.

Large, almost covered with beautiful, brilliant dark red, blending to a golden yellow at the blossom end. Sweet, slightly touched with acid, but

only enough to make it all the more pleasing. Flesh fine-grained, crisp, juicy, breaking, melting, and withal, delicious. People with delicate stomachs, to whom an acid apple is wholly indigestible, can enjoy Stark Delicious without disagreeable after results.

In tree, it is perfection; one of the strongest, hardiest and most vigorous growers; aphid-resistant, late bloomer, hardiest in bud, best pollenizer; blossoms strongly frost-resistant—a most important and valuable feature.

No other apple shows such wonderful adaptability. On the cold, bleak prairies of Iowa, where it originated, it is at its best; in Michigan, it is crowding out Spy and Baldwin; in Massachusetts, Maine and Connecticut, proving their ideal apple; in Nebraska and South Dakota, in the far west—Washington, Oregon, Idaho, Wyoming, Minnesota, Colorado—it stands at the very top of the list, and even in the Bellflower country of California it has made good; in New Mexico its wondrous beauty is a revelation; in Montana it is outstripping McIntosh and bringing double the price; in the fruit belts of Missouri, Arkansas, Pennsylvania, New York and all New England, it is fruiting to perfection; in Virginia and

West Virginia, where orchardists are just beginning to awaken to their country's wonderful possibilities, and in Tennessee, it is repeating its unfailing fruiting record. Even far South, where so many varieties are failures, it thrives; in Australia and New Zealand it is one of the few varieties that can be grown without double working, because of its aphid-resistant qualities. You will search all pomological history in vain for an apple anywhere near approaching the record of the great Delicious—and the half has not been told.



ANY, many years ago, when the originator, Mr. Jesse Hiatt, of Peru, Iowa, wrote for us the first printed description of the variety, he said: "Has a peculiar flavor that cannot be surpassed or described. Have never seen a man taste it but who says it is the best apple he ever sampled." Since that time Stark Delicious has been hailed by apple lovers from every corner of this country as the perfect quality apple. It stands absolutely in a class apart. There are other good ones, of course—Jonathan, Grimes Golden, Stayman Winesap—these are good, but Stark Delicious is better. Some day an apple that is its equal may make its appearance, but in the meantime, when the ideal quality apple is wanted, apple lovers will call for Stark Delicious.

Stark Delicious is easily king of all quality apples.—Jasper Cardot, Chautauqua Co., N. Y.

I have 45 Stark Delicious trees. Best apple grown, I think.—A. C. Peterson, Seneca Co., N. Y.

The finest apple that grows. I have them in bearing.—Alfred Keller, Douglas Co., Nebr.

Have 115 bushels of Stark Delicious and all are fine.—Newton Law, Ritchie Co., W. Va.

Certainly a grand tree and a royal quality apple.—G. E. Heaton, San Luis Obispo Co., Calif.

Stark Delicious meets all requirements in size, color and quality.—E. A. Johnson, Ravalli Co., Mont.

In our orchard Stark Delicious are good size, fine color and of excellent quality.—W. J. Green Ohio Agri. Exp. Station.

Stark Delicious is coming more into demand here than ever—it is absolutely free from woolly aphid.—D. Hay & Son, Auckland, New Zealand.

I have 100 Stark Delicious just coming into bearing. They are certainly the best apple on earth.—Wellington Deitch, Chelan Co., Wash.

Stark Delicious! Well, all you have to do is to taste it to pronounce it king of apples.—Geo. Sintz, Chelan Co., Wash.

I predict a great future for Stark Delicious in Pennsylvania. As they grow here they are superior to any I have ever seen from any other region.—J. F. Kauffman, York Co., Pa.

I got some Stark Delicious from you a few years ago, and they are bearing now. They are very fine indeed—truly delicious.—Samuel Keagy, Bedford Co., Pa.

Stark Delicious, Virginia grown, are very fine apples; color as good as those grown on Pacific coast. This apple will eliminate many old standards.—C. H. Birch, Albemarle Co., Va.

It's the good things of life that give a fellow that genuine "Quaker Oats Smile," and nothing does the trick quicker for me than a dig into a juicy Delicious.—W. Elliott, Van Buren Co., Iowa.

I cannot say enough in favor of Stark Delicious. It is an apple of exceedingly fine flavor, handsome appearance, and I know from experience that its keeping qualities are good.—M. A. Shute, Sec'y Colo. Hort. Society.

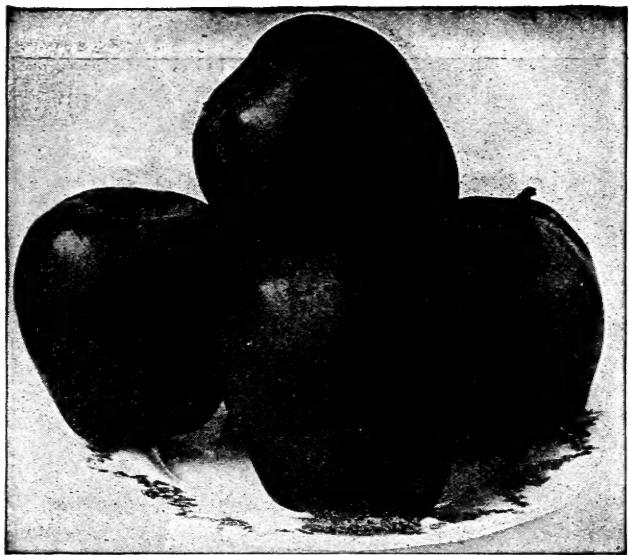
The center of the apple around the core has a marked banana flavor which is soon lost in the melting richness of a luscious muskmelon, and yet its sweetness is not sufficient to control its rich acidity.—D. W. Robinson, Ontonagon Co., Mich.

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Am sending by mail a Stark Delicious apple. Summer very dry and trees heavily loaded, so they are not extra large.—Wm. F. Thayer, Hampden Co., Mass. (A perfect specimen, magnificent



Stark Delicious in Orchard of R. M. Love, Artesia, N. M.



Stark Delicious Grown in Virginia.

cellar, a few apples and the quality and flavor were still there.—Ben Newhall, Leelanau Co., Michigan.

Stark Delicious grown here is very large; have just weighed one that weighed 13 ounces.—W. H. Pierce, Ohio Co., Kentucky.

We are much pleased with the Delicious, in growth of the tree, early bearing habit, size, color and quality.—W. J. Green, Wayne Co., Ohio.

We do not consider an orchard complete without a fair percentage of Delicious and Grimes Golden.—Weiser Valley Land & Water Co., Washington Co., Idaho.

A tray of Delicious grown by me and shown at the Indiana Apple Show won the blue ribbon in probably the largest list of exhibits of any one entry in the show. This tray contained 21 specimens, which would mean 84 to the box. They were well colored, and I believe won on their merits.—Frank Moffitt, Hamilton Co., Ind.

Everyone here who has Stark Delicious has a good word for it. Have never heard a single word against it. It is all right in both tree and fruit. Mr. S. W. Moore, of Elwell, says it is the best kind he has in his orchard. He is one of the best authorities in this state and one with the widest knowledge. I have fruited Stark Delicious and it is all right.—S. C. Scott, Monroe Co., W. Va.

Stark Delicious is this year producing the largest quantity of pollen of any variety ever fruited on the Station grounds. We are using it for crossing other varieties in our breeding experiments. Inasmuch as a goodly proportion of leading commercial varieties are not vigorous pollen producers, it should be a matter of interest to fruit-growers to know that Stark Delicious has this vigorous pollen-bearing habit.—Dr. J. C. Whitten, Dean Hort. Dept., Mo. State University.



FEW years ago a Carbon Co., Montana, orchardist wrote us: "Excels all in hardiness. Where a Cottonwood tree will grow Stark Delicious will stand." This man tells the whole story of hardiness in few words. Careful orchardists in Maine, all New England, Michigan, Wisconsin, Iowa, Minnesota, Montana, Colorado, South Dakota, Utah, Wyoming and other northern states have put the stamp of their approval on the variety. It is entirely hardy and can be successfully planted in all regions where Wealthy, McIntosh, etc., are popular. On the other hand, it is at home in southern apple regions, where it is being planted largely, and where it is leading all other varieties as a money-maker. No other apple has ever shown such wonderful adaptability. Virginia, West Virginia, Maryland and all the apple growing section of the Appalachian Mountain region produce this apple king in all its glory. It is adding to the orchardist's bank account and is bringing to many homes that contentment which comes during the winter months from "an apple, a book and a good oak fire." GOOD apples add much to the sum total of human happiness and Stark Delicious stands supreme at the very top of the list of GOOD sorts.

Delicious is the healthiest and best tree I have.—Roy Willett, Hendon, B. C., Canada.

Have Stark Delicious as fine as I ever received from you as samples.—O. A. Layman, Rockingham Co., Va.

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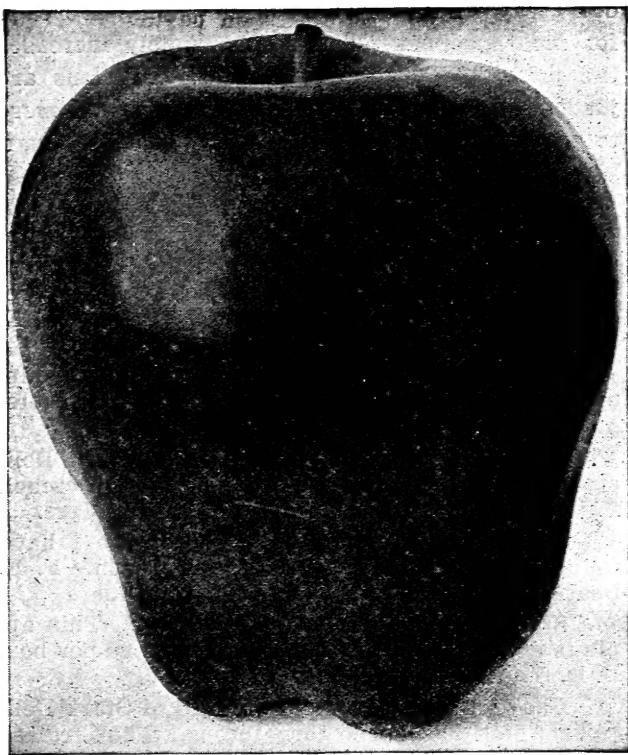
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The Grandest Apple in All Appledom.

color. When Mass. growers learn the value of Stark Delicious they will drive Baldwin, etc., from the Boston market.—Stark Bro's.)

Contrast between old-fashioned apples and those bred for special purposes is prominently brought out in the exhibits. Stark Delicious is noted for its rare flavor; is entirely different from any other apple in its delicate flavor. Many declare it the highest class apple grown.—W. J. Wilson, Sec'y St. Joseph, Mo., Hort. Society.

I am sending you a sample of Stark Delicious, as grown in Pennsylvania, so you can see and taste it. It is larger and finer color than the Stark Delicious I bought last winter at the fruit-stands and my family is satisfied that it surpasses them in flavor. The best dessert apple I have.—Robert M. Adams, Lancaster Co., Pa.

Everything about the apple is expressed in that one word, "DELICIOUS." No other apple is so finely flavored, not excepting the famous Grimes, Jonathan or Esopus. I have been watching this variety in various sections, and so far as I have heard there have been no adverse reports. Have seen specimens from East, West and South, and have never been disappointed in it.—G. B. Brackett, U. S. Pomologist.

I have been grazing on these mundane pastures for some 55 years; during that time I have eaten bushels of Spitzenburg, Newtown Pippin and other good varieties, but never have I tasted an apple that compares with Stark Delicious. Every

time I eat one of these apples I can hear the bell ring 'way down in the cockles of my heart. Easily king of all apples. "Long live the King."—Wm. Elliott, Van Buren Co., Iowa.

Have watched reports about Stark Delicious with keenest interest. I tried to console myself that we had something just as good in our Smokehouse, Grimes Golden, Stayman and York Imperial—our great money-makers. Stark Delicious is certainly magnificent in quality, far better than any of our best sorts, and Pennsylvania grown are far superior to any Northwestern I get at our fruit-stands. I predict a great future for Delicious.—J. F. Kauffman, York Co., Pa.

I have one hundred bearing trees of Stark Delicious and consider it the finest quality apple grown. My trees are nine years old and have borne four crops. I consider it the best money-maker and Stayman next; I get \$2.50 for Stark Delicious. Nothing stood last year's drouth better.—H. D. Morton, Pope Co., Ark.

Of all apples in my orchard your wonderful Delicious is best. Visitors who come to my orchard are beginning to see that in a few years the apple industry in this section will be in rank with the Elberta peach.—Rob't L. Austin, Franklin Co., Ark.

Delicious a heavy bearer, best apple I ever ate. The ones I grew this year were better in quality and finer color than samples you sent me. Splendid keepers. This is the apple for Rhode Island.—Rob't. B. Almy, Newport Co., R. I.

Stark Delicious, grown in this vicinity, is one of the most wonderful keepers of all the varieties we have.—J. A. Carr, Washington Co., Idaho.

Delicious from my trees were the finest flavored apple ever eaten. They are also good keepers; we used the last of them in April.—F. M. Jones, Santa Fe Co., N. M.



Grow them until the dinner pail of every school child and every workman will contain this greatest fruit delicacy.



**STRONG** growing, shapely, symmetrical tree; its finely molded limbs and tough fiber of wood adapt it to bearing great loads of fruit distributed evenly throughout the tree.

One of the cleanest growing, most vigorous, satisfactory orchard trees we have ever seen. Mr. O. M. Brooks, a careful, observing man and one of the successful orchardists of Chelan Co., Washington, says: "Owing to the vigor of the tree, the texture and thickness of the leaves, it is comparatively free from the ravages of aphis and other pests."

Delicious a great grower—made from 2 to 4 ft. last summer.—M. J. French, Mason Co., Mich.

Stark Delicious trees are making a better growth than any other we have on the place.—A. E. Crandall, Hartford Co., Conn.

Delicious in this locality does fine; color splendid, fruit excellent and sure cropper.—Luther Moore, Uinta Co., Utah.

Our Stark Delicious trees have the finest, handsomest, best apples, I think, we ever saw or tasted. One tree has 110 apples for its first crop. Wish all our trees were Stark Delicious.—J. A. Conklin, Alexandria Co., Va.

Delicious still bearing. A good kind to set before our friends.—Alfred C. Spencer, Bradford Co., Pa.

Last season I picked 13 bushels from one ten-year-old Stark Delicious tree. No man ever tasted a better apple.—(Mrs.) Serena Lewis, Sanilac Co., Michigan.

My five 8-yr.-old Delicious apple trees bore more fruit this year than any five acres in my orchard. While we have practically no apples here this year, Delicious will run three barrels to the tree.—Geo. W. Endicott, Pulaski Co., Ill.

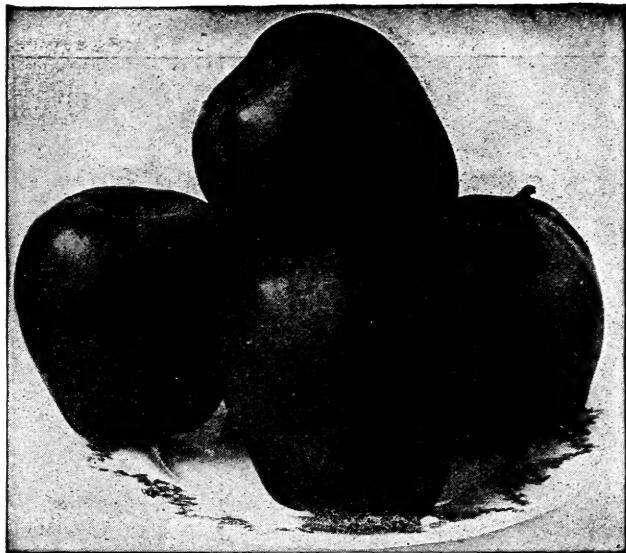
I have ten Stark Delicious trees fruiting in my orchard. When these were planted, I put out thirty-five trees of other varieties; these ten Stark Delicious trees have borne more than all the others.—Geo. Hockett, Ringgold Co., Iowa.

Stark Delicious is in full bearing this year—all it will hold without breaking down. The fruit in finely distributed throughout the tree so as to bear full without thinning. They hang on well during drouth. The tree looks fresher than any other during this summer's dry spell.—John Cottle, Washington Co., Ohio.

Looking over our best varieties planted on North Manitou Island, we find the twelve Stark Delicious you sent us excelling them all. On July 15 of this year, we still had in our common



This great block of two-year Stark Delicious will produce many, many thousands of extra fancy trees. If you prefer an extra large size of this variety, we can furnish at 5 cents per tree additional to the XXX price, as quoted in price list—subject to usual discount.



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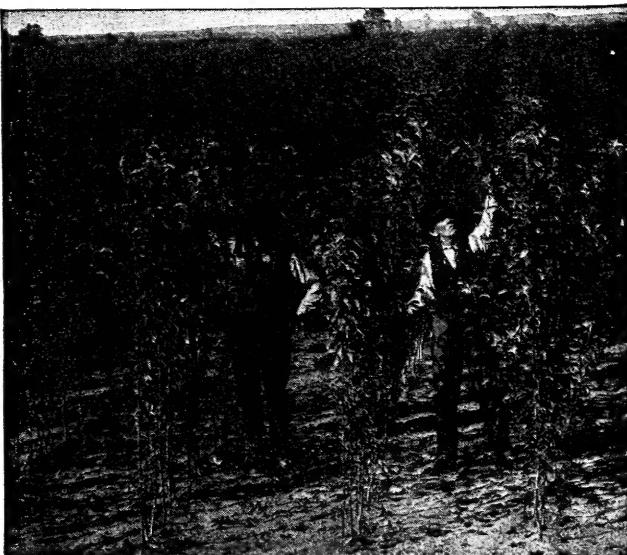


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A Block of Handsome One-Year-Old Delicious—Ozark Grown, the Ideal Orchard Foundation.



A three-year-old Stark Delicious tree in the orchard of F. S. Burgess, Wenatchee Valley, Washington. Mr. Burgess also has some older trees of this variety, and in 1911, from 36 Stark Delicious trees, ten years old, he sold apples that netted him \$882.98.

Remember this price is net—all freight, warehouse and marketing expenses have been deducted. This is just one example of what Stark Delicious will do.

**Delicious** is very hardy. Has stood a pressure of 40 degrees below zero.—M. J. Wiggins, Province of Quebec, Canada.

**Delicious** entirely hardy here. Very tough in wood, and do not break or split in the forks.—A. S. Beary, Hardin Co., Iowa.

**Delicious** stood the frost best of all the past season. Large, red, conical, good bearer, thrifty and hardy.—Landon Ayres, Greene Co., Tenn.

**Delicious** is by far the finest all-round apple in my orchard. I have over 100 varieties fruiting.—H. R. Wright, Auckland, New Zealand.

The freeze stunned my trees so that they were late putting out. Stark **Delicious** did better than any of the rest, and put on the best growth.—R. A. Davis, Erath Co., Texas

One small **Delicious** tree bore 5 baskets of beautiful apples. I am a member of the N. J. Hort. Society and will put the apples on exhibition.—Wm. Cox, Middlesex Co., N. J.

Have seen Stark **Delicious** from two widely separated parts of our state, and have heard good reports from others. Should be planted widely.—A. L. Dacy, W. Va. Agri. Exp. Station.

Have found Stark **Delicious** perfectly hardy, and well suited to our conditions. It is of finest quality, and is to be highly recommended for planting in this state.—A. K. Gardner, State Horticulturist, Augusta, Me.

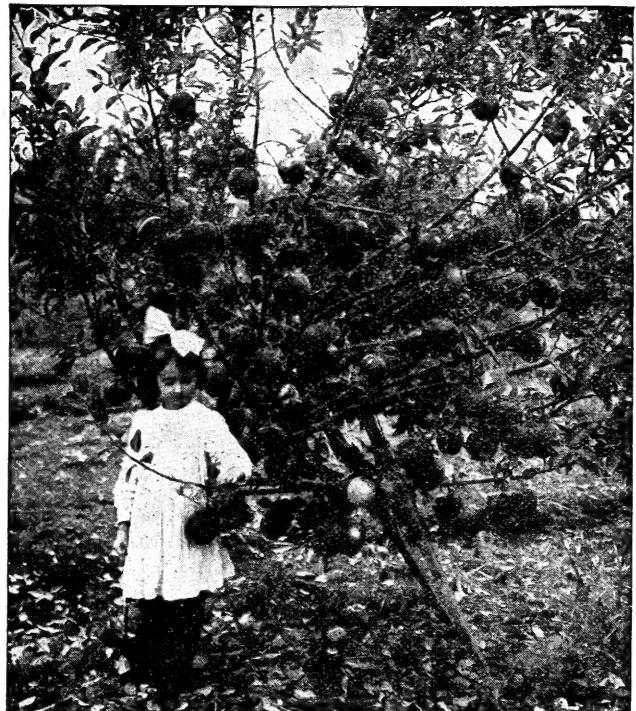
There is none better, simply perfect. Tree a splendid grower, very fine wood and shapely head, and at this time—December 10—has most of its foliage still hanging, while all others are defoliated entirely.—H. C. Cupp, Adams Co., Ill.

Stark **Delicious** more hardy in the Bitter Root Valley of Montana than McIntosh, Stayman Winesap or Jonathan. On a chart, I keep an accurate record, and Stark **Delicious** stood best.—J. D. Donahoe, Minnehaha Co., S. D.

Wm. Cezar, Watertown, Wis., writes me May 19, 1912: "Stark **Delicious** trees were not injured by 22 degrees below zero last winter; 26 below a previous winter did not injure buds. I think they will stand any Wisconsin winter.—Geo. W. Kellogg, Jefferson Co., Wis.

Stark **Delicious** are doing well; it is the coming apple for this district, as they are perfectly adapted to this climate. Yesterday I called on C. I. Cook, of Menominee, Mich., and found his Stark **Delicious** beating every other tree in his orchard. Also called on Mr. Crell, at Ellis Junction, and found this variety ahead of all others there.—John E. French, Marinette Co., Wis.

We had 16 degrees of frost and fifty-mile wind. I feared at the time that every tree in my orchard would be killed outright; we have oaks and box elders stone dead from the effects of that day's cold, but the apple trees have recovered far beyond what I expected. **Delicious** has recovered as well as any of our so-called hardy northern kinds.—Harold Simmons, Wright Co., Minn.



(Copyright, 1910, by Kiser Photo Co., for Great Northern R. R.)

A Four-Year-Old Stark **Delicious** in Bearing.

Stark **Delicious** came through the awful freeze and storm of April 22 and 23, 1910, with scarcely any injury, while all other apple trees, twenty-eight varieties, were badly damaged in leaf, and buds all destroyed. I tell you the Stark **Delicious** trees look grand in their uninjured foliage while the others are brown as straw.—Thos. F. Rigg, Horticultural Experimental Grounds, Iowa Falls, Iowa.

Four years ago I planted twenty Stark **Delicious**. Last winter the thermometer stood 34 to 37 degrees for four days, and trees did not kill back an inch. It is a wonder the Society doesn't wake up and plant apples like Stark **Delicious**, instead of doubtful varieties.—Everett G. Tulledge, Fond du Lac, Wis., in "Wisconsin Horticulture."

I have just returned from a visit to my daughter, seventy miles from Wenatchee, in the Big Bend Wheat Country, and found some very fine three-and-one-half and four-tier **Delicious** apples, while the Jonathan were not much larger than good sized crabs. This was about 2200 feet above sea level.—D. J. Gayden, Chelan Co., Wash.

Stark **Delicious**, Stark King David, Paragon and Stayman Winesap have a fine, vigorous, frost resisting bloom. They have escaped when many others were entirely killed. Have thought them about equally hardy but this year, one of the severest I have ever known, Stark **Delicious** proved its superiority; a fair crop on all trees with temperature at 26 at blooming time. The fact that an apple has hardiness of bloom to resist 3 to 6 degrees more frost is of far greater importance than time of blooming.—Frank Femmons, Medera Co., Calif.



ON. LUTHER BURBANK, when writing us a number of years ago concerning Delicious as they grew on his grounds, said: "It keeps about as long as any we have, and longer than any other good apple." Reports from all sections, as the wave of its popularity has spread, show it to be one of the best keeping winter varieties. On July 25 of this year our vice-president was in Chicago, and Stark Delicious were on sale there on that date—still crisp, still good. Fancy fruit-stand men are making Stark Delicious their special, carrying color reproductions of the variety on their business cards and handsome Delicious paintings in their show windows. They know that apple-hungry people will buy their fruit where they can buy this grand sort. Stark Delicious is unique—nothing like it—nothing so good. Here at Louisiana, Mo., we had fine specimens this season on June 20, and they had lost not one bit of their splendid quality, but were still breaking, juicy, sparkling and delicious.

Stark Delicious truly named; the best apple ever introduced. A long keeper.—J. F. Riddell, Bates Co., Mo.

Did you know Stark Delicious were such good storage apples? You never mention it in your catalogs.—C. E. Minter, Franklin Co., Idaho.

Have Stark Delicious in my cellar now (February 11) as nice as when they were picked.—P. L. Belsoil, Atlantic Co., N. J.

Ten Stark Delicious trees bore nicely last season; quality fine. I kept them in an ordinary cellar until May 1st.—H. H. Laub, Jr., Mifflin Co., Pa.

Delicious our leader. On entering our store people ask for Delicious. They will have nothing else. At this late date (August 3rd) have customers who want from 4 to 5 dozen a week. They look for the 5 points by which they distinguish it. Delicious has a flavor all its own, and our trade wants them all the time. They think it the most wonderful apple grown.—L. W. Aldrich Fruit Co., Chicago, Ill.

HE markets of the country are the court of last resort when the value of an apple is on trial. Some varieties are large, but have no quality; others are good to eat, but are small and unattractive; some have quality and size, but no color. Stark Delicious combines large size, handsome shape, glorious color and the indescribable quality that has made it the universal favorite of the apple lovers of the nation. They will pay any price for it. For several years in

our great cities they have been paying 25c each for nice specimens, and as the supply increases the price keeps going up. Stark Delicious are just as easily grown as Ben Davis—cost no more to produce. Wise orchardists grow what the markets want.

Stark Delicious and Jonathan bring me more money than any other apples.—W. H. Jordan, Chelan Co., Washington.

Stark Delicious is our best payer, having received as high as \$5.50 per box for them.—M. E. Stuart, Chelan Co., Washington.

Delicious sold for \$3.00 per box f. o. b. shipping station.—Wenatchee Valley Fruit Growers' Association, Wenatchee, Wash.

The Ginter Co., of Boston, have Stark Delicious apples in their window. They ask 20c each for them.—A. D. Birchard, Suffolk Co., Mass.

In the fancy fruit stores of Chicago I have found Stark Delicious selling at 20c each.—F. E. Beatty, (Strawberry Specialist), Michigan.

Stark Delicious is the peer of all. This apple is always good for from \$2.25 to \$4.00 per box. P. D. Southworth, Chaves Co., N. M.

I have an eight-year-old orchard of Stark Delicious which has borne three crops. They fruited the fifth year and they grow to perfection here. I consider them the finest apple ever grown in this country; trees are healthy and hardy. Northern Spy planted by the side of Stark Delicious froze, but Delicious gave a good crop.—John Ver Snyder, Leelanau Co., Michigan.

F. S. Burgess, a grower at Cashmere, Washington, has sold the apples from a nine-year-old orchard of seven acres for \$14,000. From thirty-six Delicious trees he sold 648 boxes, an average of eighteen boxes to the tree. 350 boxes brought \$3.25 per box, and 300 other boxes \$3.00 per box, making a total of \$2,037.50 or an average of \$56.60 per tree.

*Finally, it is an ideal orchard tree, bears young and regularly, fruit keeps well in storage or common cellar, is an ideal shipper, and the price it brings year after year makes it by far the most profitable of all apples. To the orchardists of the country we offer it with perfect confidence. It has been tried in all apple regions and the verdicts from every section are embodied in the descriptions we give in this little folder. No other apple has ever commanded or deserved a one hundredth part of the enthusiasm and praise that has been showered on Delicious.*

## STARK BRO'S NURSERIES & ORCHARDS CO.

(Established 1816.)

General Offices—LOUISIANA, MO., U. S. A.

Branch Nurseries—Dansville, N. Y.; North Girard, Pa.; Rockport, Ill.; Fayetteville, Ark.; Rolla, Mo.; Marionville, Mo., etc.

For prompt attention address all correspondence to Stark Bro's N. & O. Co., Louisiana, Mo.—not to individuals.